



Privacy Notice for Clients

Privacy Notice – Clients

In accordance with the provisions of the Federal Law on Protection of Personal Data Held by Private Parties, its Regulations, and the Privacy Notice Guidelines (the “Law”), we inform you of the following:

Responsible Party for Personal Data

STANDARD LOGISTICS, S.A. DE C.V. (“STANDARD GO”), located at Blvd. Antonio L. Rodríguez 3054, Interior 14-01, Santa María, 64650 Monterrey, N.L., is responsible for the processing of your personal data. STANDARD GO informs you that the information of our clients is treated with strict confidentiality.

Protection of Personal Data

STANDARD GO will maintain strict protection mechanisms to guarantee the security, integrity, privacy, and confidentiality of the information collected.

Purpose of Processing Personal Data

Personal data will be processed solely for the following purposes:

- To evaluate you as a potential client,
- For the operation and registration of the services you may contract with us, to fulfill any contracts entered with STANDARD GO, to identify you and register you as a client, and to process payments,
- To update our databases,
- To create records and comply with requests from authorities,
- To comply with internal administrative procedures, audits, evaluations, and internal or external investigations related to your relationship with or services provided by STANDARD GO, and
- To comply with applicable legal provisions related to the prevention and detection of acts, omissions, or operations that could aid, assist, or cooperate in the commission of crimes or offenses as set forth by law.

Personal Data

For the purposes indicated in this Privacy Notice, we may collect your personal data when you provide it directly through our representatives, our website, or through other sources permitted by law.



We may process the following personal data:

- Full name
- Address
- Date and place of birth
- Occupation
- Profession
- Business activity or industry
- Phone number
- Email address
- CURP (Unique Population Registry Code)
- RFC (Federal Taxpayer Registry)
- Commercial and personal references
- Copy of official identification
- Banking information
- Credit or debit card number
- Names of persons authorized to sign contracts and confirm operations
- Legal representative's identification

All of this will be maintained with strict and reasonable security measures through our systems.

STANDARD GO will not collect sensitive personal data.

Transfer of Personal Data

We commit not to transfer your personal information to third parties without your consent, except for the exceptions provided by Article 37 of the Federal Law on Protection of Personal Data Held by Private Parties and other applicable laws, and to perform such transfers under the terms required by law.

STANDARD GO may transfer your personal data to administrative, judicial, or government authorities of any kind, within Mexico or abroad, as required by court or administrative orders or applicable laws. Your consent is not required for these transfers.

STANDARD GO may share your information with subcontracted third parties, lawyers, auditors, accountants, or IT providers who need to process or store your information on behalf of and under the instructions of STANDARD GO.

Your personal data may also be shared with third parties interested in establishing a legal relationship with us or providing financing to STANDARD GO. By consenting to this Privacy Notice, you agree to share your information as described for the purposes mentioned.



ARCO Rights (Access, Rectification, Cancellation, and Opposition).

You have the right to access, rectify, cancel, or oppose the processing of your personal data.

- **Access:** You may contact us by phone or via email at contacto@strd.com.mx to verify if we hold your data.
- **Rectification:** You may request correction of your data if any are recorded incorrectly.
- **Cancellation:** You may request cancellation or deletion of your data if there is a justified reason and no pending obligations.
- **Opposition:** If you have no legal relationship or obligation with us and decide not to contract our services, you may exercise this right by not sharing your data.

You may exercise these rights by completing the request form available at Blvd. Antonio L. Rodríguez 3054, Interior 14-01, Santa María, 64650 Monterrey, N.L., or at any of our branches listed at www.strd.com.mx. You may also send your request to contacto@strd.com.mx.

Your request must include:

- Full name;
- Official documents (voter ID, passport, professional license) proving your identity or that of your legal representative;
- Email or phone number for us to communicate the response;
- A clear description of the personal data you wish to access, rectify, cancel, or oppose, and any information that helps locate the data.

Within a maximum period of 20 business days, we will inform you of the outcome via the means you provided. If your request is approved, STANDARD GO will enforce the decision within 15 business days after the response. Deadlines may be extended as permitted by law. Digital documents will be provided if you exercise your right of access.

For more information, please contact our Personal Data Committee at contacto@strd.com.mx.

Revocation of Consent

You may revoke the consent you have granted us for the processing of your personal data. However, please note that we may not be able to immediately stop the use of your data if legal obligations require continued processing. Additionally, revoking consent may terminate your relationship with us.



To revoke your consent, please contact our Personal Data Committee at contacto@strd.com.mx.

Limitation on the Use or Disclosure of Personal Data.

To limit the use or disclosure of your personal information, we offer the following options:

- Register in our internal exclusion list to prevent your personal data from being used for marketing, advertising, or commercial prospecting purposes. For more information, contact our Personal Data Committee at contacto@strd.com.mx.
- Register in the Public Registry to Avoid Advertising managed by the Federal Consumer Protection Agency (“PROFECO”) to prevent your personal data from being used for promotional purposes by goods or services companies. For more information, visit PROFECO’s website or contact them directly.

Use of Tracking Technologies

We inform you that our website does not use cookies or other technologies to monitor your online behavior.

Changes to the Privacy Notice

We reserve the right to modify or update this Privacy Notice at any time to comply with legislative or jurisprudential changes, internal policies, new service requirements, or market practices. Changes will be available through our Personal Data Committee or on our website www.strd.com.mx or sent to your email.

This Privacy Notice and the overall handling of the Law by STANDARD GO are governed by the applicable laws of the United Mexican States. Any dispute arising from its application shall be settled before the National Institute of Transparency, Access to Information and Protection of Personal Data (INAI) or the competent Jurisdictional Bodies in Monterrey.

Consent

I consent / I do not consent to my Personal Data, including financial and asset data, being processed under the terms and conditions of this Privacy Notice.